

# Reaching New Peaks in Facial Plastic Surgery: Winter Symposium in Beaver Creek, CO

Feb. 25 – March 1, 2025

## SCHEDULE

7<sup>th</sup> Version 1/9/2025

### Learning Objectives

1. Explain the new surgical and non-surgical options for rejuvenation of the upper third of the face.
2. Explain the surgical and non-surgical options for rejuvenation of the lower face and neck.
3. Identify appropriate surgical techniques which will provide optimal nasal airway function while also obtaining the aesthetic goals following rhinoplasty surgery.
4. Identify and discuss the current guidelines and recommendations on patient selection and injection technique to provide optimal patient care.
5. Identify the best practices in social media and marketing which may help their practices.

### **Accreditation**

This activity has been planned and implemented in accordance **with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of** The International Institute for Continuing Medical Education, Inc., and Facial Plastic Surgery International. The International Institute for Continuing Medical Education, Inc. is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

### **Designation**

The International Institute for Continuing Medical Education, Inc., designates this live activity for a maximum of 20.00 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### **Target Audience**

This activity is designed to meet the educational needs of advanced providers in facial plastic surgery, plastic surgery, dermatology, oculoplastic surgery, and otolaryngology – head and neck surgery. This live educational event is designed for a variety of providers, covering both surgical and non-surgical aesthetic and reconstructive topics as well as the management of practices for owners and key employees.

### **Tuesday - February 25, 2025**

<b>3:15 pm – 3:20 pm</b>	Welcome	<b>Rami Batniji, John J. Martin Jr., Stephen Perkins</b>
<b>3:20 pm – 3:41 pm</b>	Complications in Periocular Rejuvenation: Prevention and Management	<b>Tanya Khan</b>
<b>3:41 pm – 4:02 pm</b>	Managing Complications from Facelift Surgery	<b>Sidney J. Starkman</b>
<b>4:02 pm – 4:23 pm</b>	Update on Non-surgical Treatments for Hair Loss and Thinning	<b>Elizabeth Rostan</b>
<b>4:23 pm – 4:44 pm</b>	Hormone Pellets— A Paradigm Shift	<b>Judy Bourget</b>
<b>4:44 pm – 5:05 pm</b>	Thinking, Fast and Slow: How Bias Unknowingly Influences our Decisions	<b>Ross A. Clevens</b>
<b>5:05 pm – 5:26 pm</b>	Muscle Stimulation for Body & Lids	<b>James G. Chelnis</b>
<b>5:26 pm – 5:47 pm</b>	Surgery for Festoons	<b>Alan B. Brackup</b>
<b>5:47 pm – 6:35 pm</b>	Panel: Festoons Panelists: <b>Alan B. Brackup, James G. Chelnis, John B. Holds</b>	Moderator: <b>John J. Martin, Jr.</b>

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### Wednesday Morning – February 26, 2025

#### Breakfast w/Exhibitors 6:30-7:00 AM

7:00 am – 7:20 am	Addressing the Deeper Structures in Deep Neck Lift Surgery	Sidney J. Starkman
7:20 am – 7:40 am	Nutritional and Environmental Optimization for Best Outcomes with Non-surgical Regenerative Aesthetic Treatments	Amanda K. Doyle
7:40 am – 8:00 am	“The Irregular Trichophytic Browlift” After more than 5000 why I still think it’s the best!	Toby G. Mayer
8:00 am – 8:20 am	Skin Graft Substitutes in Wound Care: Separating the Good From the Bad	Kristen Witfill
8:20 am – 8:40 am	Microfocused Ultrasound with Visualization and Hyperdilute Calcium Hydroxylapatite for the Lower Face and Submentum: Techniques for Treatment Optimization	Amanda K. Doyle
8:40 am – 9:00 am	Optimizing Combination Nonsurgical Treatment	James G. Chelnis

### Wednesday Afternoon – February 26, 2025

#### Après Ski with Exhibitors 3:00-3:30 PM

3:30 pm – 3:50 pm	Chin Augmentation with Silastic Implants	Stephen Weber
3:50 pm – 4:10 pm	Why the Use of Spreader Grafts is Quite Often Not Necessary: 40 Year Experience	Stephen W. Perkins
4:10 pm – 4:30 pm	The Nasal Threadlift	Stacey Tull
4:30 pm – 4:50 pm	Midface Augmentation Preventing Distortion via Ligament Release – Implants vs. Fillers	William J. Binder
4:50 pm – 5:10 pm	Liquid Rhinoplasty or Injectable Rhinoplasty Techniques	Brenton B. Koch
5:10 pm – 5:30 pm	“Ligament Release” The Secret to Chin/Mandibular Augmentation	William J. Binder
5:30 pm – 5:50 pm	Experience With the Gliding Brow Lift for Brow Recontouring	David E.E. Holck
5:50 pm – 6:10 pm	Advanced Upper and Lower Blepharoplasty Tips and Tricks	John R. Burroughs
6:10 pm – 6:30 pm	How I Do In-office Conscious Sedation for the Majority of My Facial Surgeries	John R. Burroughs

### Thursday Morning – February 27, 2025

#### Breakfast with Exhibitors 6:30-7:00 AM

7:00 am – 7:20 am	Surgical Augmentation of the Tear Trough	Michael S. McCracken
7:20 am – 7:40 am	Update on the Management of HA Fillers in the Blepharoplasty Patient	John B. Holds
7:40 am – 8:00 am	Upper Eyelid Fold Reconstruction After Blepharoplasty	Kenneth Steinsapir
8:00 am – 8:20 am	Tips for Elevating your Endo Brows	Michael S. McCracken
8:20 am – 8:40 am	Successful Management of Early and Late Cosmetic Blepharoplasty Complications	William Mack
8:40 am – 9:00 am	Domal Apex Graft: The One Graft I Can't Live Without	Ivan Wayne

### Thursday Afternoon – February 27, 2025

#### Après Ski with Exhibitors 3:00-3:30 PM

3:30 pm – 3:50 pm	Mastering Google: Cutting-edge Strategies To Elevate Your Practice in 2025	Tara Leifer
3:50 pm – 4:10 pm	The Litigious Patient	Toby G. Mayer
4:10 pm – 4:30 pm	Restrictive Covenants - What You Need to Know	Stephen Weber
4:30 pm – 4:50 pm	Facial Plastics and AI in 2025	M.C. 'Kate' Burke
4:50 pm – 5:10 pm	Malpractice Claims for Cosmetic Surgery - The OMIC Experience	Robert G. Fante

(Thursday Schedule is Continued on Page 3)

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### **Thursday Afternoon – February 27, 2025** (Continued from page 2)

<b>5:10 pm – 5:30 pm</b>	What Are The Most Important Things That Bring A Patient Into Your Practice in 2025	<b>Tara Leifer</b>
<b>5:30 pm – 5:50 pm</b>	How to Ruin a Saturday Morning, or Why I Changed My Mind About TXA	<b>Mark M. Beaty</b>
<b>5:50 pm – 6:10 pm</b>	The Importance of Identifying Red Flags During your Cosmetic Blepharoplasty Consultation	<b>William Mack</b>
<b>6:10 pm – 6:30 pm</b>	Pearls For Maximizing Pre- and Post-Operative Profits	<b>Brenton B. Koch</b>

### **Friday Morning – February 28, 2025**

#### **Breakfast with Exhibitors 6:30-7:00 AM**

<b>7:00 am – 7:20 am</b>	Midface Lift with Vertical Extended Deep Plane Facelift	<b>Rami K. Batniji</b>
<b>7:20 am – 7:40 am</b>	Optimizing Facelift Incisions	<b>Manoj T. Abraham</b>
<b>7:40 am – 8:00 am</b>	The Rise of Non-Surgical Facelifts: Fact or Fiction	<b>Ross A. Clevens</b>
<b>8:00 am – 8:20 am</b>	The Use of Tisseel: How Much Nicer It Is Than Drains With “How To Do It” Technique	<b>Stephen W. Perkins</b>
<b>8:20 am – 8:40 am</b>	Choosing the Best Dorsal Preservation Rhinoplasty Technique	<b>Ivan Wayne</b>
<b>8:40 am – 9:00 am</b>	A Simple Yet Effective Technique to Address the Loose Wrinkling Pretarsal Upper Eyelid Skin/Muscle that We See Commonly in Older Patients that I Call "Anterior Lamellar Slide"	<b>Arash J. Amadi</b>

### **Friday Afternoon – February 28, 2025**

#### **Après Ski with Exhibitors 3:00-3:30 PM**

<b>3:30 pm – 3:50 pm</b>	Choosing Your First Device	<b>Suneel Chilukuri</b>
<b>3:50 pm – 4:10 pm</b>	Efficacy of Novel Skin Serum on Menopausal Skin and Review of Effects Skin Changes in Menopausal Woman	<b>Kristen Witfill</b>
<b>4:10 pm – 4:30 pm</b>	Superficial and Medium Depth Chemical Peels	<b>Stacey Tull</b>
<b>4:30 pm – 4:50 pm</b>	Lasers vs. Chemical Peels: How to Optimize Skin Rejuvenation in Concert with Facial Plastic Surgery	<b>Alan B. Brackup</b>
<b>4:50 pm – 5:10 pm</b>	Use of Biostimulatory Fillers in Esthetics	<b>Elizabeth F. Rostan</b>
<b>5:10 pm – 5:30 pm</b>	Lash Envy: Do Prostaglandin Analogue Eyelash Growth Products Harm Our Patients?	<b>Kenneth Steinsapir</b>
<b>5:30 pm – 6:30 pm</b>	Empowering Clinical Leaders: Coaching Skills for Self-Reflection, Growth, and Problem-Solving	<b>Shawn B. Allen &amp; Gina Goick Mangum</b>

### **Saturday Morning – March 1, 2025**

#### **Breakfast with exhibitors 6:30-7:00 AM**

<b>7:00 am – 7:20 am</b>	Festoons	<b>Robert Kersten</b>
<b>7:20 am – 7:40 am</b>	Enhance Your Facelift Results with Neck Suture Suspension	<b>Manoj T. Abraham</b>
<b>7:40 am – 8:00 am</b>	The Single Stage Paramedian Forehead Flap for Periorbital Reconstruction	<b>David E. E. Holck</b>
<b>8:00 am – 8:20 am</b>	How I've Modified my Forehead Lift Algorithm and Technique with Improved Results	<b>John B. Holds</b>
<b>8:20 am – 8:40 am</b>	The Scarless Facelift — Myth or Possibility	<b>Suneel Chilukuri</b>
<b>8:40 am – 9:00 am</b>	What You Should Know About the Eye if You Perform Eyelid Surgery	<b>Robert G. Fante</b>

