# Reaching New Peaks in Facial Plastic Surgery: Winter Symposium in Beaver Creek, CO Feb. 25 – March 1, 2025 SCHEDULE

12th & FINAL Version 2/21/2025

## Learning Objectives

- 1. Explain the new surgical and non-surgical options for rejuvenation of the upper third of the face.
- 2. Explain the surgical and non-surgical options for rejuvenation of the lower face and neck.
- 3. Identify appropriate surgical techniques which will provide optimal nasal airway function while also obtaining the aesthetic goals following rhinoplasty surgery.
- 4. Identify and discuss the current guidelines and recommendations on patient selection and injection technique to provide optimal patient care.
- 5. Identify the best practices in social media and marketing which may help their practices.

## Accreditation

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of The International Institute for Continuing Medical Education, Inc., and Facial Plastic Surgery International. The International Institute for Continuing Medical Education, Inc. is accredited by the Accreditation Council for Continuing Medical Education, Inc. is accredited by the Accreditation Council for Continuing Medical Education, Inc. is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

#### Designation

The International Institute for Continuing Medical Education, Inc., designates this live activity for a maximum of 20.25 AMA PRA Category 1 Credits<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## Target Audience

This activity is designed to meet the educational needs of advanced providers in facial plastic surgery, plastic surgery, dermatology, oculoplastic surgery, and otolaryngology – head and neck surgery. This live educational event is designed for a variety of providers, covering both surgical and non-surgical aesthetic and reconstructive topics as well as the management of practices for owners and key employees.

#### <u> Tuesday - February 25, 2025</u>

3:15 pm – 3:20 pm	Welcome	Rami Batniji, John J. Martin Jr., Stephen Perkins	
3:20 pm – 3:41 pm	Complications in Periocular Rejuvenation: Prevention	and Management	Tanya Khan
3:41 pm – 4:02 pm	Managing Complications from Facelift Surgery		Sidney J. Starkman
4:02 pm – 4:23 pm	Update on Non-surgical Treatments for Hair Loss and	Thinning	Elizabeth Rostan
4:23 pm – 4:44 pm	Hormone Pellets— A Paradigm Shift		Judy Bourget
4:44 pm – 5:05 pm	Thinking, Fast and Slow: How Bias Unknowingly Influe	ences our Decisions	Ross A. Clevens
5:05 pm – 5:26 pm	Muscle Stimulation for Body & Lids		James G. Chelnis
5:26 pm – 6:35 pm	Panel: Festoons	Moderator	: John J. Martin, Jr.
	Panelists: James G. Chelnis, John B. Holds, Tanya	Khan	

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Wednesday Morning – February 26, 2025 Breakfast w/Exhibitors 6:3			5:30-7:00 AM
7:00 am – 7:20 am	Addressing the Deeper Structures in De	eep Neck Lift Surgery	Sidney J. Starkman
7:20 am – 7:40 am	Nutritional and Environmental Optimiza Regenerative Aesthetic Treatments	tion for Best Outcomes with Non-surgica	Amanda K. Doyle
7:40 am – 8:00 am	"The Irregular Trichophytic Browlift" Afte	er more than 5000 why I still think it's the	best! Toby G. Mayer
8:00 am – 8:20 am	Skin Graft Substitutes in Wound Care:		Kristen Witfill
8:20 am – 8:40 am	for the Lower Face and Submentum: Te	tion and Hyperdilute Calcium Hydroxylap echniques for Treatment Optimization	Amanda K. Doyle
8:40 am – 9:00 am	Optimizing Combination Nonsurgical Tr	eatment	James G. Chelnis

Wednesday Afternoon – February 26, 2025

Après Ski with Exhibitors 3:00-3:30 PM

3:30 pm – 3:50 pm	Chin Augmentation with Silastic Implants	Stephen Weber
3:50 pm – 4:10 pm	Why the Use of Spreader Grafts is Quite Often Not Necessary:	
	40 Year Experience	Stephen W. Perkins
4:10 pm – 4:30 pm	The Nasal Threadlift	Stacey Tull
4:30 pm – 4:50 pm	"Ligament Release" The Secret to Chin/Mandibular Augmentation	William J. Binder
4:50 pm – 5:10 pm	Liquid Rhinoplasty or Injectable Rhinoplasty Techniques	Brenton B. Koch
5:10 pm – 5:30 pm	Midface Augmentation Preventing Distortion via Ligament Release - Implants vs. I	Fillers
		William J. Binder
5:30 pm – 5:50 pm	Experience with the Gliding Brow Lift for Brow Recontouring	David E.E. Holck
5:50 pm – 6:10 pm	Advanced Upper and Lower Blepharoplasty Tips and Tricks	John R. Burroughs
6:10 pm – 6:30 pm	How I Do In-office Conscious Sedation for the Majority of My Facial Surgeries	John R. Burroughs

# Thursday Morning – February 27, 2025,

#### Breakfast with Exhibitors 6:30-7:00 AM

7:00 am – 7:20 am	Surgical Augmentation of the Tear Trough	Michael S. McCracken
7:20 am – 7:40 am	Update on the Management of HA Fillers in the Blepharoplasty Patient	John B. Holds
7:40 am – 8:00 am	Upper Eyelid Fold Reconstruction After Blepharoplasty	Kenneth Steinsapir
8:00 am – 8:20 am	Tips for Elevating your Endo Brows	Michael S. McCracken
8:20 am – 8:40 am	Successful Management of Early and Late Cosmetic Blepharoplasty Complication	าร
		William Mack
8:40 am – 9:00 am	Domal Apex Graft: The One Graft I Can't Live Without	Ivan Wayne

Thursday Afterno	<u>on – February 27, 2025</u> Après Ski with Exhibitor	rs 3:00-3:30 PM
3:30 pm – 3:50 pm	Mastering Google: Cutting-edge Strategies to Elevate Your Practice in 2025	Tara Leifer
3:50 pm – 4:10 pm	The Litigious Patient	Toby G. Mayer
4:10 pm – 4:30 pm	Restrictive Covenants - What You Need to Know	Stephen Weber
4:30 pm – 4:50 pm	Facial Plastics and AI in 2025	M.C. 'Kate' Burke
4:50 pm – 5:10 pm	Malpractice Claims for Cosmetic Surgery - The OMIC Experience	Robert G. Fante
(Thursday Schedule is Cor	itinued on Page 3)	

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## Thursday Afternoon – February 27, 2025 (Continued from page 2)

5:10 pm – 5:30 pm	<i>m</i> What Are the Most Important Things That Bring a Patient into Your Practice in 2025		
		Tara Leifer	
5:30 pm – 5:50 pm	How to Ruin a Saturday Morning, or Why I Changed My Mind About TXA	Mark M. Beaty	
5:50 pm – 6:10 pm	The Importance of Identifying Red Flags During your Cosmetic Blepharoplasty Consultation	William Mack	
6:10 pm – 6:30 pm	Pearls for Maximizing Pre- and Post-Operative Profits	Brenton B. Koch	

#### Friday Morning – February 28, 2025

#### Breakfast with Exhibitors 6:30-7:00 AM

7:00 am – 7:20 am	Midface Lift with Vertical Extended Deep Plane Facelift	Rami K. Batniji
7:20 am – 7:40 am	Optimizing Facelift Incisions	Manoj T. Abraham
7:40 am – 8:00 am	The Rise of Non-Surgical Facelifts: Fact or Fiction	Ross A. Clevens
8:00 am – 8:20 am	The Use of Tisseel: How Much Nicer It Is Than Drains With "How to Do It" Techniq	ue Stephen W. Perkins
8:20 am – 8:40 am	Choosing the Best Dorsal Preservation Rhinoplasty Technique	Ivan Wayne
8:40 am – 9:00 am	Anatomic Danger Zones with Facial Filler Injections	Shawn B. Allen

#### Friday Afternoon – February 28, 2025

Après Ski with Exhibitors 3:00-3:30 PM

3:30 pm – 3:50 pm	Choosing Your First Device	:	Suneel Chilukuri
3:50 pm – 4:10 pm	Efficacy of Novel Skin Serum on Menopausal Skin and Review Menopausal Woman		nges in <b>Kristen Witfill</b>
4:10 pm – 4:30 pm	Superficial and Medium Depth Chemical Peels	;	Stacey Tull
4:30 pm – 4:50 pm	Update on Topical Exosomes	•	John J. Martin, Jr.
4:50 pm – 5:10 pm	Use of Biostimulatory Fillers in Esthetics		Elizabeth F. Rostan
5:10 pm – 5:30 pm	Lash Envy: Do Prostaglandin Analogue Eyelash Growth Prod	ucts Harm Our Patient	ts?
		I	Kenneth Steinsapir
5:30 pm – 6:30 pm	Empowering Clinical Leaders: Coaching Skills for Self-Reflect	tion, Growth, and	
	Problem-Solving	Shawn B. Allen & Gi	na Goick Mangum

Saturday Morning	– March 1, 2025	Breakfast with exhibitors 6:30-7:00 AM	
7:00 am – 7:20 am	Festoons		Robert Kersten
7:20 am – 7:40 am	Enhance Your Facel	ift Results with Neck Suture Suspension	Manoj T. Abraham
7:40 am – 8:00 am	The Single Stage Pa	aramedian Forehead Flap for Periorbital Reconstruction	David E. E. Holck
8:00 am – 8:20 am	How I've Modified m	y Forehead Lift Algorithm and Technique with Improved Res	ults John B. Holds
8:20 am – 8:40 am	The Scarless Faceli	ft — Myth or Possibility	Suneel Chilukuri
8:40 am – 9:00 am	What You Should Kr	now About the Eye if You Perform Eyelid Surgery	Robert G. Fante

#### Meeting adjourns until Tuesday, February 24, to Saturday, February 28, 2026. SAVE THE DATE!

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Notes: